

# BRETT BEYNON

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801 518 7238  
brett@brettbeynon.com  
www.brettbeynon.com

## EXPERIENCE

### **PocketRN / Salt Lake City, Utah / Creative Director / October 2020–October 2023**

Manage and oversee all creative pertaining to the PocketRN brand and product. Responsibilities include the design and architecture of an entire product ecosystem that includes three different user portals that work seamlessly together, execution of wireframes and design of UI, planning and running weekly product meetings, and presentation of work to executives and key stakeholders.

### **HarvestPort / Salt Lake City, Utah / Director of Product / October 2018–October 2020**

Manage and oversee all creative pertaining to the HarvestPort Exchange product. Responsibilities include managing product roadmap, planning and executing quarterly objectives and key results, execution of wireframes and design of UI, planning and running weekly product meetings, and presentation of work to executives and key stakeholders.

### **Bideo / Salt Lake City, Utah / Creative Director / December 2016–October 2018**

Manage and oversee all creative pertaining to the Bideo brand, user interface, and marketing efforts.

### **HYFN / Los Angeles, California / Art Director / February 2013–November 2016**

Worked as an Art Director on projects for various clients including, Lexus, Coca-Cola, Cheetos, American Rag, Sky Zone, Sirca, GoDaddy, Mark. by Avon, Banc of California, Canadian Club Whisky, LIN Media, and Charity Aware.

### **AdamsMorioka / Los Angeles, California / Freelance Graphic Designer / September 2012–December 2012**

Assisted on projects for various clients including, Natural History Museum of Los Angeles, The Academy of Motion Pictures Arts and Sciences, MOCA, Wasserman Media Group, UCLA The Center for Early Education, Nic's Beverly Hills, Hillcrest Country Club, and The Hawaiian Electric Companies.

### **Freelance Graphic Design / October 2008–Present**

Designing identity systems, websites, conference materials, signage, and marketing materials for a variety of clients and agencies including, Adams Morioka, Horse Thief BBQ, Polymega, Blavity, Tonik, Litzas Pizza, and Diversify, Inc.

## EDUCATION

### **Art Center College of Design / Pasadena, California / 2009–2012**

Bachelor of Fine Arts in Graphic Design

### **University of Utah / Salt Lake City, Utah / 2004–2008**

Bachelor of Arts in Finance with a minor in Spanish

### **Universidad de Oviedo / Oviedo, Spain / Summer 2006**

Study Abroad Program

## AWARDS & ACHIEVEMENTS

### **Award of Excellence / Communicator Awards / 2017**

Sky Zone Website

### **Award of Distinction / Communicator Awards / 2016**

Sirca Navigation Mobile App (iOS & Android)

### **Mobile Site of the Day / FWA / 2016**

Sirca Navigation Mobile App (iOS & Android)

## LANGUAGES

Fluent in English and Spanish.